

LMC-TV POLITICAL PROGRAMMING POLICY
DURING CAMPAIGN PERIODS (February 17, 2005)

INTRODUCTION:

The Board of Directors of Larchmont Mamaroneck Community Television (“LMC-TV”) has adopted the following policy for local political programming. LMC-TV believes our Policies and Procedures to be "content neutral." Political programming should be treated like any other programming aired on LMC-TV. However, in an effort to bring fairness and order to a potentially chaotic situation and provide candidates for local office the opportunity to present their positions to the public on a consistent basis, as well as providing the public with the most information about the candidates, LMC-TV has established the following policy, which we encourage the political parties and candidates to abide by.

DEFINITIONS:

The “Campaign Period” begins on the Monday after the first political party has its candidate selection caucus and ends the day after Election Day. The Campaign Period is the period during which this policy will be in effect. Each week of the Campaign Period will begin on 10 am Monday and counted sequentially from the beginning of the Campaign Period with the first Monday considered the beginning of week 1.

A “Candidate” is an individual whose name will appear on the ballot for election to an office in either of the Villages of Larchmont or Mamaroneck, or the Town of Mamaroneck.

A “Party” is an association, committee, or organization that nominates, endorses or supports a candidate for election to any Village of Larchmont or Village of Mamaroneck or Town of Mamaroneck office, and such Candidate’s name appears on the ballot for election as the candidate of such association, committee, or organization.

"Political Programming" is a program or programs produced specifically for a Candidate or Candidates to be aired during the Campaign Period within the political programming “Block”, as described below. Political Programming does not include regularly scheduled, on-going series. All shows not within the Block will continue to be governed by the rules of LMC-TV’s Policies and Procedures, except that a Candidate may not host a show that airs during the Campaign Period outside the Block. If a Candidate has an on-going series, a substitute host should be found for the Campaign Period or that program should be removed from the schedule during the Campaign Period. If the Party so chooses, it may use its Slots (described below) to air the Candidate’s on-going program with the Candidate continuing as the host. Any non-political programming may choose to have Candidates as guests on their program, subject to LMC-TV Policies and Procedures. All political programming is subject to the policies and procedures set forth in the most recently approved LMC-TV Policies and Procedures manual or by a

resolution the LMC-TV Board of Directors amending such Policies and Procedures, with the exception of policies and procedures specified herein.

POLICY GUIDELINES:

LMC-TV will provide a prime time block for airing political programming (the "Block"). These Blocks will appear Tuesday and Friday and will preempt existing programming if necessary. These Blocks will contain one (1) half-hour slot ("Slot") for each Party. If two Parties are running identical Candidates, LMC-TV will provide a Slot only for the Party appearing higher up on the ballot. The Parties can use these Slots as they choose, provided that the tapes to be aired in those Party designated Slots and a list of the desired programming for those Slots are submitted to LMC-TV programming staff, as designated by the Executive Director, by 10am on the day of airing. The Party may provide new programming or allow programs to rerun in the available Slots. The Party may air the two (2) one-half hour "Meet the Candidates" shows described below, as produced, when they wish, or not at all, or air shows of equal length that they have produced. The order of the Slots within the Block will rotate from airing to airing among the Parties. The production of any shows by Parties, other than the LMC-TV produced "Meet the Candidates" shows, is the sole responsibility of the Party.

Each Party may request LMC-TV to produce two (2) thirty-minute "Meet the Candidates" programs per slate of Candidates and one (1) five-minute Candidacy Announcement for each Candidate, subject to the restrictions set forth herein. These shows are to be taped at the LMC-TV studios, as the schedule permits, on a first come, first scheduled basis. The first thirty-minute "Meet the Candidates" program and the five-minute Candidacy Announcements for all of a Party's Candidates shall be produced during the same taping session. If two Parties are running identical slates, LMC-TV will produce only two shows for those Candidates for the Party appearing higher up on the ballot. If two Parties are running nearly identical slates, then the Party higher up on the ballot will have a LMC-TV produced "Meet the Candidates" shows with its entire slate and the Party lower on the ballot will have a LMC-TV produced "Meet the Candidates" show with the remaining Candidate/s. No Candidate shall appear on more than the allotted two (2) "Meet the Candidates" shows or more than one (1) Candidacy Announcement. If a Party chooses not to request LMC-TV to produce the first thirty-minute "Meet the Candidates" program, they may schedule a session at the LMC-TV studios, as the schedule permits, on a first come, first scheduled basis, to have LMC-TV produce the five-minute Candidacy Announcements for all of its Candidates.

Production Schedule - The Executive Director will create and announce a production and airtime schedule for the two "Meet the Candidates" Programs. If a LMC-TV produced show is not ready by the deadlines established by the E.D., the Party gives up its right to have a LMC-TV produced show for that Party during that time period.

Candidacy Announcement - Each Candidate may announce his/her candidacy in a five-minute statement to be televised on a rotating basis with the announcements of other

Candidates in random time-slots concurrent with the first "Meet the Candidates" Show. All announcements received by the beginning of the Block will be televised an equal number of times. Equal time for announcements received after the beginning of the Block begins upon the day after the late announcement is received. The Candidacy Announcements shall run for a period of three weeks from the beginning of the Block.

ADDITIONAL POLICIES

LMC-TV will televise League of Women Voters Candidates Forums and any other non-partisan candidate forum. LMC-TV will make every effort to televise these programs live. They will also be repeated throughout the Campaign Period in addition to the programming presented during the Block.

The rights to any programming produced by LMC-TV or aired within the Block shall be considered within the public domain as are the rights to all of the municipal and public meetings videotaped by LMC-TV. LMC-TV may excerpt from any or all programs within the Block for use in recorded or live election coverage.

Political Programming is ineligible for "Request TV" during the Campaign Period.

If a Party or Candidate chooses not to follow the policy described herein, that Party or Candidate shall be excluded from all LMC-TV produced programming and will be excluded from airing during the Block.

The LMC-TV Executive Director shall administer this policy and any exceptions hereto shall be at the discretion of the Executive Director.